



For Immediate Release

COLORADO RIVER ALLIANCE ANNOUNCES NEW EXECUTIVE DIRECTOR

AUSTIN, Texas (September 21, 2015) – The Colorado River Alliance Board of Directors is pleased to welcome R. Brent Lyles as the organization’s new Executive Director. Lyles is already a proven leader and advocate for the Texas Colorado River, and is thus a strong fit for advancing the Alliance’s mission. Lyles begins his new position at the Alliance on October 1st.

Lyles brings over 25 years of nonprofit and science-education experience to the Alliance, most recently heading Austin Youth River Watch, an after-school and summer program for at-risk teens, engaging them in water-quality monitoring in the Colorado River’s watershed.

“On behalf of the Board of Directors of the Colorado River Alliance, I am pleased to welcome R. Brent Lyles as the new Executive Director,” said Board President Kyndel Bennett. “His wealth of experience in environmental education and his demonstrated leadership will help the Alliance move forward in its mission to secure the vitality of the Texas Colorado River through education and advocacy for all generations.”

As Executive Director of the Alliance, Lyles will oversee an organization that connects more than 15,000 students every year to high-quality education programs about water conservation and the Texas Colorado River. The Alliance also provides environmental science and outdoor education programs for community members, such as river cleanups and public lectures, bringing awareness about the Texas Colorado River.

“This is quite an honor,” Lyles said. “The Alliance is at the forefront of our state’s dialogue about water conservation, and as a long-time, personal advocate for a healthy, flowing Colorado River, I couldn’t be more excited about the important work ahead.”

Lyles’s community involvement includes serving as a Board member of EarthShare of Texas, the American Genre Film Archive, and Leadership Austin. Lyles holds an M.P.A. in Nonprofit Management from the University of Pittsburgh, an M.Phil. in Physical Anthropology from Yale University, and a B.S. in Zoology-Anthropology and French from the University of Michigan.

About the Colorado River Alliance:

The Colorado River Alliance is the only nonprofit dedicated solely to the protection and conservation of the Texas Colorado River. The Colorado River Alliance is an advocate for the River, believing that a healthy, flowing river is imperative to the long-term well-being of the communities through which it runs.

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