



25th Anniversary Gala

cocktails for the colorado



Friday, May 3, 2019 | 6-10 pm
The LINE Austin Hotel

25 YEARS OF THE COLORADO RIVER ALLIANCE

MISSION

The Colorado River Alliance champions the long-term vitality of the Texas Colorado River through education and engagement. We believe that a healthy, flowing river is imperative to the long-term well-being of our community and our state. With programs that reach over 14,000 students and community members annually, we educate Texans young and old about the Colorado River – how it supports us and why, in turn, we must ensure its future.

EDUCATION

The Redbud Field Trip Program

At LCRA's Wilkerson Center for Colorado River Education, we teach over 3,000 students a year about aquatic science, water conservation, and caring for the river. This fun, hands-on, and free program for elementary schools has been called, "One of the best field trips in Austin." In 2018, the Redbud Fieldtrip had 3,628 participants and helped student understanding jump 24 points!

The Mobile River Program

This water-science-center-on-wheels brings a high-quality STEM field experience to schools and community events, inspiring the next generation of water stewards. Designed to support 7th grade school curriculum, the Mobile River travels around Austin and throughout the Colorado River basin. Every year, over 10,000 students and visitors enter this watery world where science and technology merge, encouraging deeper understanding and critical thinking about our most precious natural resource – water.

ENGAGEMENT

Lake Travis Cleanup

In this annual event, nearly 1,000 volunteers remove over 5 tons of trash, debris, and recyclables from the Colorado River and its banks. A long-time partnership with Keep Austin Beautiful and Travis County Parks, this is one of the largest volunteer lake cleanups in the world!

Barstow Speaker Series

We host energetic and important conversations about water issues and the future of the Texas Colorado River. Speakers and guests include water leaders, policymakers, academics, and representatives of the business, conservation, and philanthropic communities.



2019 TABLE SPONSOR OPPORTUNITIES

PRESENTING SPONSOR - \$25,000

- Premier placement as Presenting Sponsor on invitations, program, signage, online postings, social media, and slideshow
- 2 VIP, premiere-placement tables for 8 at Gala event (16 attendees)
- Opportunity to speak from the podium
- Opportunity to provide promotional items at each seat of event (350 guests)
- Dedicated feature in one edition of *The Stream* (monthly electronic newsletter) plus one social media posting
- Alliance staff to host an educational, volunteer event or Eco-Tour for employees
- Special recognition during onstage presentations
- Logo placement on Colorado River Alliance website with link to company website
- Prominent, premier placement as Presenting Sponsor on signage at Kick-Off Party

COLORADO RIVER SPONSOR - \$10,000

- Premier placement as sponsor on invitations, program, signage, online postings, social media, and slideshow
- 1 VIP, premiere-placement table for 8 at Gala event
- Dedicated feature in one edition of *The Stream* (monthly electronic newsletter) plus one social media posting
- Alliance staff to host an educational, volunteer event or Eco-Tour for employees
- Special recognition during onstage presentations
- Logo placement on Colorado River Alliance website with link to company website
- Premier placement as sponsor on signage at Kick-Off Party

PEDERNALES RIVER SPONSOR - \$6,000

- Logo or name on invitations, program, signage, and slideshow
- 1 premiere-placement table for 8 at Gala event
- Special recognition during onstage presentations
- Logo placement on Colorado River Alliance website with link to company website
- Logo or name on signage at Kick-Off Party

LLANO RIVER SPONSOR - \$3,000 (8 available)

- Listing on invitations, program, signage, and slideshow
- 1 table for 8 at Gala event
- Listing on Colorado River Alliance website
- Listing on signage at Kick-Off Party

ALLIANCE SUPPORTER - \$1,500 (8 available)

- Listing on invitations, program, signage, and slideshow
- 2 tickets to the Gala Event
- Listing on Colorado River Alliance website
- Listing on signage at Kick-Off Party



2019 UNDERWRITER OPPORTUNITIES

RECEPTION - \$5,000 *(3 available)*

- Logo or name prominently displayed in reception area and at multiple bars throughout the event
- Opportunity to name one of the signature drinks
- Logo placement on Colorado River Alliance website with link to company website
- Recognition in the program, event signage, and slideshow

PHOTOBOOTH - \$4,000 *(1 available)*

- Customized design with logo on all pictures printed at event (unlimited number!)
- Logo on all pictures posted on social media from event
- Pictures will be posted in an online photo gallery after event for attendees to view
- Recognition in the program, event signage, and slideshow

ENTERTAINMENT - \$3,000 *(2 available)*

- Special recognition during introduction of entertainment
- Logo or name displayed on screen during performance
- Logo placement on Colorado River Alliance website with link to company website
- Recognition in the program, event signage, and slideshow

PROGRAM - \$2,500 *(1 available)*

- Half-page ad in program
- Dedicated thank you with logo or name displayed in program
- Recognition in the program, event signage, and slideshow

BID PADDLES - \$2,000 *(2 available)*

- Logo or name on bid paddles
- Dedicated thank you given by auctioneer at beginning of auction program
- Recognition in the program, event signage, and slideshow

CENTERPIECES - \$2,000 *(1 available)*

- Customized signage and creative display of logo or name on table centerpieces
- Recognition in the program, event signage, and slideshow

PARTY FAVORS - \$2,000 *(1 available)*

- Logo or name on all party favors placed at each seat of event
- Recognition in the program, event signage, and slideshow



THANK YOU TO OUR RECENT SUPPORTERS!

2017 COCKTAIL FOR THE COLORADO SPONSORS

Laura & Kyndel Bennett
Sara & Dick Rathgeber
Cayetano Development
Endeavor Real Estate Group
Generation Partners
Jackson Walker LLP
PMB Helin Donovan
Matt & Peggy Winkler

Bastrop Economic Development Corporation
Blanton & Associates, Inc.
Capitol Chevrolet
Tim & Debbie Collins
John & Meg Erskine
Jacobs
Encotech Engineering Consultants
Freese and Nichols, Inc.
First National Bank
Frost Bank
Greater Austin Builders
Anne & Matthew Hagan

Horizon Bank
Hotel San Jose
Jimmy Evans Company
Locke Lord LLP
Meadows Center for Water and the
Environment
Lesley & John Pitts
Prosperity Bank
Rifeline
Shady Grove
Smith Turrieta Engineering
Wade & Sarah Webster

CORPORATE MEMBERS

LEGACY LEADERS

Cayetano Development
LCRA
Yeti

SUSTAINERS

Jackson Walker LLP
Pinnergy
Prosperity Bank
PMB Helin Donovan
Wintermann Foundation

RIVER ALLIES

Austin Water
Capitol Chevrolet
Freese & Nichols
Jacobs
Recharge
Rifeline
Rowing Dock
Winstead PC



COLORADO RIVER ALLIANCE



SPONSOR & UNDERWRITER COMMITMENT FORM

*25th Anniversary Gala -
Cocktails for the Colorado*

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COMPANY INFORMATION

Sponsor Name: *(To be listed in printed materials)* _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Website: _____

TABLE SPONSORSHIP LEVELS

- \$25,000 Presenting Sponsor
- \$10,000 Colorado River Sponsor
- \$6,000 Pedernales River Sponsor
- \$3,000 Llano River Sponsor
- \$1,500 Alliance Supporter *(2 seats only)*

UNDERWRITING OPPORTUNITIES

- \$5,000 – Reception
- \$4,000 – Photobooth
- \$3,000 – Entertainment
- \$2,500 – Program
- \$2,000 – Bid Paddles
- \$2,000 – Party Favors

PAYMENT OPTIONS

- Send an invoice
- Check # _____ enclosed payable to Colorado River Alliance.
- Charge my credit card on this date _____ (Check one) Visa MC AMEX

Name on Card: _____

Card # _____ CVV: _____ Exp. _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT!

Deadlines:

Friday, December 14, 2018 *(To be included in printed invitations & Kick Off Party signage)*

Friday, March 22, 2019 *(To be included in printed program and signage)*

Please email logo to keri@coloradoriver.org by deadlines above in a high-resolution JPEG or PNG file.

Mailing Address: Keri Pearson, Colorado River Alliance, P.O. Box 50029, Austin, Texas 78763

Office Phone: (512) 498-1587, **Email:** keri@coloradoriver.org

Colorado River Alliance is a nonprofit 501(c)(3) organization and your payment is tax-deductible to the maximum extent allowed by the law. You will receive a tax donation letter in the mail. Please keep a copy of this form for your records.