



cocktails for the colorado



Thursday, May 9, 2019 | 6 pm
Home of Doug & Marty Murrell

on the banks of the colorado river

Honorary Event Chair | Gary Farmer
Event Chairs | Jim & Cindy DeCosmo

25 years of the colorado river alliance

the event

The 25th Anniversary Gala will be held on the banks of the Colorado River at a beautiful, waterfront residence and feature live music, exquisite food & drink, a thrilling live auction, and other fun surprises. Hundreds of Austin's thought leaders, philanthropists, and community members will come together with the shared goal to make a positive impact for the Texas Colorado River. All funds raised will help keep the river healthy and strong for future generations by supporting the Alliance's current and future education programs and community engagement efforts.

the alliance

At the Colorado River Alliance, we believe that a healthy, flowing river is imperative to the well-being of our communities and our state. Our mission is to champion the long-term vitality of the Texas Colorado River through education and engagement. We dedicate resources, time, and energy to educating Texans about how the Texas Colorado River supports us and how, in turn, we can ensure the longevity of its health. Since 1994, the Alliance has been connecting kids to the river, teaching them about natural resources, and helping to nurture a generation of water stewards and ambassadors.

over the past 25 years, the colorado river alliance has:

- Removed over 125,000 lbs. of trash from waterways
- Conserved 500,000,000 gallons of water through conservation education
- Engaged 350,00 individuals through volunteer programs
- Provided conservation education for over 60,000 community members, mostly 5th and 7th graders from economically challenged homes and school districts

the importance

Because of its importance to our state's economy, our environment, our industry, our agriculture, and especially our lives as Texans, it is truly the lifeblood of our state. It is also the lifeblood of Austin's \$150B economy, which provides recreational and social environment envied throughout the nation. As we watch the effects of recent floods impact our neighbors along the Colorado River, it becomes overwhelmingly apparent just how important our natural water resources are to our local economy and our daily lives.



COLORADO RIVER ALLIANCE

2019 table sponsor opportunities

PRESENTING SPONSOR - \$25,000

- 2 VIP premier-placement tables for 10 guests each
- Premier logo placement as Presenting Sponsor on invitations, program, signage, online postings, social media, & slideshow
- Opportunity to speak from the podium
- Opportunity to provide promotional items at each seat of event (350 guests)
- Dedicated feature in 1 edition of The Stream (monthly e-newsletter) plus 1 social media posting
- Opportunity to host a Creek Cleanup for friends or employees
- Special recognition during onstage presentations
- Logo on event website with link to company website

COLORADO RIVER SPONSOR - \$10,000

- 1 VIP premiere-placement table for 10
- Premier logo placement on invitations, program, signage, online postings, social media, & slideshow
- Dedicated feature in 1 edition of The Stream (monthly e-newsletter) plus 1 social media posting
- Opportunity to host a Creek Cleanup for friends or employees
- Special recognition during onstage presentations
- Logo on event website with link to company website

PEDERNALES RIVER SPONSOR - \$6,000

- 1 VIP premiere-placement table for 10
- 1 company logo or name on invitations, program, signage, & slideshow
- 1 company logo on event website with link to company website
- Special recognition during onstage presentations

~~LLANO RIVER SPONSOR - \$3,000~~ (SOLD OUT!) Please contact Keri Pearson for details.

- 1 VIP premiere-placement table for 10
- 1 company logo or name on event website
- 1 company listing on invitations, program, signage, & slideshow

SAN SABA RIVER SPONSOR - \$1,500

- 1 company listing on event website, invitations, program, signage, & slideshow
- 2 tickets to the Gala Event

CONCHO RIVER SPONSOR - \$500

- 1 company listing on event website, invitations, program, signage, & slideshow



2019 underwriter opportunities

PHOTO BOOTH - \$4,000 (1 available)

- Customized design with logo on all pictures printed at event (unlimited number!)
- Logo on all pictures posted on social media from event
- Pictures posted in an online photo gallery after event for attendees to view
- Recognition on invitation, event website, in the program, event signage, & slideshow

ENTERTAINMENT - \$4,000 (1 available)

- Special recognition during introduction of entertainment
- Opportunity to introduce band
- Logo or name displayed during performance
- Recognition on invitation, event website, in the program, event signage, & slideshow

PROGRAM - \$2,500 (SOLD!)

- Half-page ad in program
- Dedicated thank you with logo or name displayed in program
- Recognition on invitation, event website, in the program, event signage, & slideshow

BID PADDLES - \$2,500 (1 available)

- Logo or name on bid paddles
- Dedicated thank you given by auctioneer at beginning of auction program
- Recognition on invitation, event website, in the program, event signage, & slideshow

RECEPTION - \$2,000 (4 available) (1 SOLD)

- Logo or name prominently displayed in reception area and at multiple bars throughout the event
- Opportunity to name 1 of the signature drinks
- Recognition on invitation, event website, in the program, event signage, & slideshow

VALET PARKING - \$2,000 (SOLD!)

- Logo or name on invitation
- Thank you sign at registration
- Recognition on invitation, event website, in the program, event signage, & slideshow

CENTERPIECES - \$1,000 (2 available)

- Customized signage and creative display of logo or name on table centerpieces
- Recognition on invitation, event website, in the program, event signage, & slideshow

PARTY FAVORS - \$1,000 (3 available) (2 SOLD)

- Logo or name on all party favors placed at each seat of event
- Recognition on invitation, event website, in the program, event signage, & slideshow

RIVER HERO TICKET - \$250

- Will you underwrite 1 ticket to the event for a past River Hero Honoree?
- Recognition on invitation, event website, in the program, event signage, & slideshow



thank you to our supporters!

presenting sponsor

Heritage Title Company of Austin

pedernales river sponsors

Tim & Debbie Collins
Austin Water
Jackson Walker, LLP
Pinnergy
PMB Helin Donovan

Blanco river sponsors

Jim & Cindy DeCosmo
Anne & Matthew Hagan
Lesley & John Pitts
Eppes & McLean Families
Bickerstaff Heath Delgado Acosta LLP
Cleanup the Colorado
DuBois Bryant & Campbell

Freese and Nichols, Inc.
HNTB
Horizon Bank
IBC Bank
Jadco Development
Meadows Center for Water and the
Environment

Oden Hughes
PlainsCapital Bank
Prosperity Bank
Rand Construction
Rifeline, LLC

san saba river sponsors

Larry & Dr. Deborah Peel
Blanton & Associates
Cultural Strategies

Daniel B. Stephens & Associates, Inc
Endeavor Real Estate Group
Messer Design + Construction

pHpartners
Smith Turrieta Engineering
Terk Foundation

underwriting sponsors

Capitol Chevrolet – Valet Parking
Colorado River Land Trust – Program
H2O Partners – Party Favors
Elliott Stratmann, PLLC – Party Favors
Tito's Handmade Vodka – Reception

concho river sponsors

Axis Utilities LLC
Saunders, Norval, Pargaman & Atkins, LLP

Southside Bank
Teeple Partners, Inc.

in-kind sponsors

Bossman Brands
Central Market
Doug & Marty Murrell
Garrison Brothers Distillery

Larry & Dr. Deborah Peel
Maggie Louise Confections
Pampelonne Sparkling Wine Cocktails
Real Ale Brewing Co.

Richard's Rainwater
Tito's Handmade Vodka
YETI



SPONSOR & UNDERWRITER COMMITMENT FORM

25th Anniversary Gala – Cocktails for the Colorado

COMPANY INFORMATION

Sponsor Name: *(To be listed in printed materials)* _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Website: _____

TABLE SPONSORSHIP LEVELS

- \$25,000 – Presenting Sponsor
- \$10,000 – Colorado River Sponsor
- \$6,000 – Pedernales River Sponsor
- ~~\$3,000~~ – Llano River Sponsor
- \$1,500 – San Saba River Sponsor
- \$500 – Concho River Sponsor

UNDERWRITING OPPORTUNITIES

- \$4,000 – Photobooth
- \$4,000 – Entertainment
- ~~\$2,500~~ – Program
- \$2,500 – Bid Paddles
- \$250 – River Hero Ticket
- ~~\$2,000~~ – Valet Parking
- \$2,000 – Reception
- \$1,000 – Centerpieces
- \$1,000 – Party Favors

PAYMENT OPTIONS

- Send an invoice
- I will pay online at coloradoriver.org
- Check # _____ enclosed payable to Colorado River Alliance.
- Charge my credit card on this date _____ (Check one) Visa MC AMEX

Name on Card: _____

Card # _____ CVV: _____ Exp. _____

Signature: _____ Date: _____

thank you for your support!

Deadlines:

Friday, February 15, 2019 *(To be included in printed invitations)*

Friday, March 22, 2019 *(To be included in printed program and signage)*

Please email logo to keri@coloradoriver.org by deadlines above in a high-resolution JPEG or PNG file.

Mailing Address: Keri Pearson, Colorado River Alliance, P.O. Box 50029, Austin, Texas 78763

Office Phone: (512) 498-1587, **Email:** keri@coloradoriver.org

Colorado River Alliance is a nonprofit 501(c)(3) organization and your payment is tax-deductible to the maximum extent allowed by the law. You will receive a tax donation letter in the mail. Please keep a copy of this form for your records.