

Cocktails *for* *the* Colorado

Thursday, October 16 | 6pm – 9pm

THE FOUR SEASONS HOTEL AUSTIN



COLORADO RIVER ALLIANCE



Cocktails for the Colorado

Join a special celebration where philanthropy, community, and the future of our Texas Colorado River converge at Cocktails for the Colorado! Cocktails for the Colorado will be an unforgettable evening at the Four Seasons, featuring the presentation of the prestigious John Lay River Hero Award and celebration of the Mobile River's 10th Anniversary.

All funds raised will directly support the mission of Colorado River Alliance and serve communities throughout the full length of the Colorado River Basin to support, activate, or create efforts to conserve and protect our most precious resource - the Texas Colorado River.

Host Committee

Sally Allen | Susan Bufkin
Mickey Jamail | Hill Krause | Wade Webster

Planning Committee

Mikah Berlingeri | Cam Budd | Madison Carter
Paige Lay | Carl Lay | Ellie Nakfoor | Andy Trimble



VIP SPONSORSHIPS

Presenting Sponsor - \$25,000

- Exclusive recognition as the Presenting Sponsor featured on cover of program and all print materials, website, and press.
- Opportunity to welcome guests during program from the podium.
- 2 tables (20 guests) with VIP, premium seating.
- **Complimentary** valet for all guests.
- Dedicated cocktail server during program.
- Special onstage recognition during program.
- Minimum of 2 dedicated social media posts.
- Opportunity for private creek cleanup and eco-tour.
- Year-long recognition as a "Legacy Leader".



John Lay River Hero Award Sponsor - \$20,000

- Logo recognition on Honoree program page.
- Opportunity to present the John Lay River Hero Award during program from the podium.
- 2 tables (20 guests) with VIP, premium seating.
- **Complimentary** valet for all guests.
- Dedicated cocktail server during program.
- Special onstage recognition during program.
- Logo/name recognition on all collateral including: event stage screens, program, website, emails, and signage.
- Minimum of 2 dedicated social media posts.
- Opportunity for private creek cleanup and eco-tour.
- Year-long recognition as a "Legacy Leader".



Cocktail Reception Sponsor - \$15,000

- Logo recognition during the Cocktail Reception on the Four Seasons Lawn.
- 2 tables (20 guests) with VIP, premium seating.
- **Complimentary** valet for all guests.
- Dedicated cocktail server during program.
- Special onstage recognition during program.
- Logo/name recognition on all collateral including: event stage screens, program, website, emails, and signage.
- Minimum of 1 dedicated social media post.
- Opportunity for private creek cleanup and eco-tour.
- Year-long recognition as a "Legacy Leader".





SPONSORSHIPS

Kick-Off Party Sponsor - \$10,000

- **Logo on signage at Kick-Off Party.**
- **Opportunity to welcome guests to the Kick-Off Party.**
- **1 table (10 guests) with VIP, premium seating.**
- **Complimentary** valet for all guests.
- Dedicated cocktail server during program.
- Logo/name recognition on all collateral including: event stage screens, program, website, emails, and signage.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



Heads or Tails Sponsor - \$10,000

- **Special onstage recognition during the Heads or Tails game.**
- **Opportunity to flip game coin on stage.**
- **Logo recognition on event stage screen during game.**
- **1 Table (10 guests) with VIP, premium seating.**
- **1 free chance to play for each table guest.**
- **Complimentary** valet for all guests.
- Dedicated cocktail server during program.
- Logo/name recognition on event stage screens, website, and emails.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



Printing Sponsor - \$10,000

- **Logo featured as Printing Sponsor on all print materials such as evening program and live auction booklets.**
- **1 Table (10 guests) with VIP, premium seating.**
- **Complimentary** valet for all guests.
- Dedicated cocktail server during program.
- Logo/name recognition on event stage screens, website, and emails.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



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SPONSORSHIPS

Hats Off to the Colorado Sponsor - \$7,000

- Logo featured on Hats Off to the Colorado Event Game Signage.
- 1 table (10 guests).
- **Complimentary** valet for all guests.
- Logo/name recognition on all collateral including: event stage screens, program, website, emails, and signage.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



Live Auction Sponsor - \$7,000

- Logo featured on cover of Live Auction booklet.
- Special onstage recognition during Live Auction.
- 1 table (10 guests).
- **Complimentary** valet for all guests.
- Logo/name recognition on event stage screens, website, and emails.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



Water Pledge Sponsor - \$7,000

- Special onstage recognition during program. Gala attendees will be asked to take the Water Pledge and commit to performing simple, daily actions to significantly reduce water usage.
- Logo featured on Water Pledge signage.
- 1 table (10 guests).
- **Complimentary** valet for all guests.
- Logo/name recognition on event stage screens, website, and emails.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



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SPONSORSHIPS

Centerpiece Sponsor - \$7,000

- Logo featured on cards that offer centerpieces as a gift for the table sponsor.
- Logo featured as Centerpiece Sponsor on the evening program.
- 1 table (10 guests).
- **Complimentary** valet for all guests.
- Logo/name recognition on event stage screens, website, and emails.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



Dinner Sponsor - \$7,000

- Logo featured on all dinner menus.
- 1 table (10 guests).
- **Complimentary** valet for all guests.
- Logo/name recognition on event stage screens, website, and emails.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



Valet Parking Sponsor - \$7,000

- Opportunity to place branded item in valeted cars.
- 1 table (10 guests).
- **Complimentary** valet for all guests.
- Logo/name recognition on event stage screens, website, and emails.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



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Tables and Tickets

Colorado River VIP Table Sponsor - \$10,000

- **1 table (10 guests) with VIP, premium seating.**
- **Complimentary** valet for all guests.
- Special onstage recognition during program.
- Dedicated cocktail server during program.
- Logo/name recognition on event stage screens, website, and emails.
- Minimum of 1 dedicated social media post.
- Year-long recognition as a "River Steward".



Pedernales River Table Sponsor - \$6,000

- **1 table (10 guests).**
- **Complimentary** valet for 2 table guests.
- Name recognition in program, event stage screens, website, and emails.
- Year-long recognition as a "River Steward".



Llano River Sponsor - \$3,000

- **Half-table (4 guests)**
- Name recognition in program, event stage screens, website, and emails.

San Saba River Sponsor - \$1,500

- **2 seats at the gala.**
- Name recognition in program, event stage screens, website, and emails.



Concho River Sponsor - \$1,000

Unable to attend, but still want to support the CRA mission? This 100% tax deductible donation comes with a one-year Tributary League membership.

- Name recognition in program, event stage screens, website, and emails.



COLORADO RIVER ALLIANCE

2025 Cocktails for the Colorado Gala Sponsorship Commitment Form

To view the online sponsorship packet please visit: <https://cocktails2025.hellofund.io>

Sponsor Information

Sponsor Listing Name: (for event marketing) _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Website: _____

Please email logo to christine@coloradoriver.org in a high-resolution JPEG or PNG file by deadlines below:

- **Thursday, May 1, 2025** - To be included in Kickoff Party invitation.
- **Friday, May 23, 2025** - To be included in Kickoff Party signage.
- **Friday, September 26, 2025** - To be included in printed program and signage.

VIP SPONSORSHIPS	SPONSORSHIPS	TABLES & TICKETS
<input type="checkbox"/> \$25,000 - Presenting Sponsor	<input type="checkbox"/> \$10,000 – Kick-Off Party	<input type="checkbox"/> \$6,000 – Pedernales River
<input type="checkbox"/> \$20,000 – John Lay River Hero Award	<input type="checkbox"/> \$10,000 – Heads or Tails Game	<input type="checkbox"/> \$3,000 – Llano River (4 seats)
Sponsor	<input type="checkbox"/> \$10,000 – Printing	<input type="checkbox"/> \$1,500 – San Saba River (2 seats)
<input type="checkbox"/> \$15,000 – Cocktail Reception Sponsor	<input type="checkbox"/> \$7,000 – Hats Off to the Colorado Game	
<input type="checkbox"/> \$10,000 - Colorado River VIP Table	<input type="checkbox"/> \$7,000 – Live Auction	
	<input type="checkbox"/> \$7,000 – Water Pledge SOLD!	
	<input type="checkbox"/> \$7,000 – Centerpiece	
	<input type="checkbox"/> \$7,000 – Dinner	
	<input type="checkbox"/> \$7,000 – Valet Parking	
<i>I cannot attend the event but would like to support CRA's mission with a 100% tax deductible donation.</i>		
<input type="checkbox"/> \$1,000 – Concho River Sponsor <input type="checkbox"/> Other amount: \$ _____		

Payment Options

It is requested that sponsorships are paid via check, ACH or via a DAF.

☐ Please send an invoice to the contact above.

☐ Check # _____ enclosed payable to Colorado River Alliance

Sponsorships can be paid online at <https://cocktails2025.hellofund.io>

THANK YOU FOR YOUR SUPPORT!

Colorado River Alliance is a nonprofit 501(c)(3) organization.

Mailing Address: Colorado River Alliance, Attn: Christine Herlin, P.O. Box 50029, Austin, Texas 78763

Office Phone: (325) 260-7345 | **Email:** events@coloradoriver.org