

Cocktails *for* *the* Colorado

Friday, September 11 | 6pm – 9pm

THE FOUR SEASONS HOTEL AUSTIN



COLORADO RIVER ALLIANCE



COCKTAILS FOR THE COLORADO

Join a special celebration where philanthropy, community, and the future of our Texas Colorado River converge at Cocktails for the Colorado. Cocktails for the Colorado will be an unforgettable evening at the Four Seasons, featuring the presentation of the prestigious John Lay River Hero Award.

All funds raised will directly support the mission of Colorado River Alliance and serve communities throughout the full length of the Colorado River Basin to support, activate, or create efforts to conserve and protect our most precious resource — the Texas Colorado River.

Learn more about CRA's mission and programs at coloradoriver.org.

Cocktails for the Colorado Gala Chairs

Katherine and Bryan Beckworth

Cocktails for the Colorado Committee

Sally and DJ Allen | Mikah Berlingeri | Susan and Ben Bufkin | Hannah Dailey
Lindsey Holubec and Chase Easley | Hill Krause | Tina and Jeff O'Jibway
Elizabeth and Jason Pitts | Andy Trimble | Charlotte Farris and Justin Westmoreland



VIP SPONSORSHIPS

\$15,000 - \$25,000

VIP Sponsors demonstrate an exceptional commitment to Colorado River Alliance's mission and receive elevated, exclusive opportunities to showcase their brand.

All VIP Sponsors receive:

- 2 tables (20 guests) with complimentary valet for all guests.
- Dedicated cocktail server during program.
- Invitation to VIP Cocktail Hour extended to all guests.
- Premier logo/name recognition on all event collateral, including event screens, printed program, website, emails, and on-site signage.
- Opportunity for private creek cleanup and eco-tour.
- Year-long recognition as a "Legacy Leader."

Presenting Sponsor - \$25,000

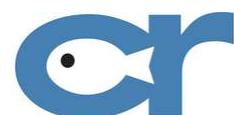
- Exclusive recognition as the Presenting Sponsor featured on cover of program and all print materials, website, and press.
- Opportunity to welcome guests during program from the podium with logo on stage screens.

John Lay River Hero Award Sponsor - \$20,000

- Logo recognition on Honoree program page.
- Opportunity to present the John Lay River Hero Award during program from the podium with logo on stage screens.

Cocktail Reception Sponsor - \$15,000

- Logo recognition during the Cocktail Reception on the Four Seasons Lawn.
- Special onstage recognition during program.





UNDERWRITING SPONSORSHIPS

\$7,000 - \$10,000

Underwriting Sponsorships support brand-specific event activations, providing unique visibility aligned with experiential elements of the evening.

All Underwriting Sponsors receive:

- Logo/name recognition on all event collateral, including event screens, printed program, website, emails, and on-site signage.
- Year-long recognition as a "River Steward."

Kick-Off Party Sponsor - \$10,000

- 1 table (10 guests) with complimentary valet for all guests.
- Logo on signage at Kick-Off Party.
- Opportunity to welcome guests to the Kick-Off Party.
- VIP, premium seating with dedicated cocktail server during program.

Heads or Tails Sponsor - \$10,000

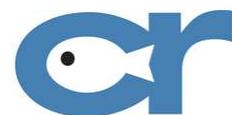
- 1 table (10 guests) with complimentary valet for all guests.
- Special onstage recognition during the Heads or Tails game, including opportunity to flip game coin on stage and logo recognition on stage screen during the game.
- VIP, premium seating with dedicated cocktail server during program.
- 1 free chance to play Heads or Tails for each table guest.

Raffle Sponsor - \$10,000

- 1 table (10 guests) with complimentary valet for all guests.
- Logo featured on all Raffle digital communications and printed promos at lake-adjacent restaurants throughout Austin. Ticket sales begin May 2026 and close September 2026, offering 4 months of visibility.
- Logo featured at raffle station at both Kick-Off Party and Gala.
- VIP, premium seating with dedicated cocktail server during program.

Printing Sponsor - \$10,000

- 1 table (10 guests) with complimentary valet for all guests.
- Logo featured as Printing Sponsor on all print materials, such as evening program and live auction booklets.
- VIP, premium seating with dedicated cocktail server during program.





UNDERWRITING SPONSORSHIPS

Water Pledge Sponsor - \$7,000

- 1 table (8 guests) with complimentary valet for all guests.
- Logo featured on Water Pledge signage inviting attendees to take the Water Pledge and commit to performing simple, daily actions to significantly reduce water usage.



Centerpiece Sponsor - \$7,000

- 1 table (8 guests) with complimentary valet for all guests.
- Logo featured on cards that offer centerpieces as a gift for the table sponsor.

AV Sponsor - \$7,000

- 1 table (8 guests) with complimentary valet for all guests.
- Logo featured as AV Sponsor on event stage screens during seated dinner, prior to event welcome.



Go Fish Sponsor - \$7,000

- 1 table (8 guests) with complimentary valet for all guests.
- Logo featured on Gold Rush Game signage.

Live Auction Sponsor - \$7,000

- 1 table (8 guests) with complimentary valet for all guests.
- Logo featured on cover of Live Auction printed booklet.

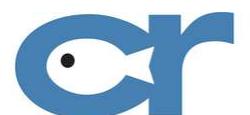
Dinner Sponsor - \$7,000

- 1 table (8 guests) with complimentary valet for all guests.
- Logo featured on all dinner menus.



Valet Parking Sponsor - \$7,000 -- **SOLD!**

- 1 table (8 guests) with complimentary valet for all guests.
- Opportunity to place branded item in valeted cars.





TABLES AND TICKETS

Colorado River VIP Table Sponsor - \$10,000

- 1 table (10 guests) with VIP, premium seating.
- Invitation to VIP Cocktail Hour extended to all guests.
- Complimentary valet for all guests.
- Special onstage recognition during program.
- Dedicated cocktail server during program.
- Logo/name recognition on all event collateral, including event screens, printed program, website, emails, and on-site signage.
- Year-long recognition as a "River Steward."



Pedernales River Table Sponsor - \$6,000

- 1 table (8 guests).
- Complimentary valet for 2 table guests.
- Name recognition on event screens, printed program, and website.
- Year-long recognition as a "River Steward."

Llano River Sponsor - \$3,000

- Half-table (4 guests).
- Name recognition on event screens, printed program, and website.



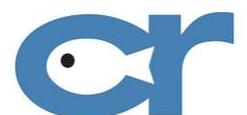
San Saba River Sponsor - \$1,500

- 2 seats at the gala.
- Name recognition on event screens, printed program, and website.

Concho River Sponsor - \$1,000

Unable to attend, but still want to support the CRA mission? This 100% tax deductible donation comes with a one-year Tributary League membership.

- Name recognition on event screens, printed program, and website.



2026 Cocktails for the Colorado Gala Sponsorship Commitment Form

For additional information please visit: coloradoriver.org

Sponsor Information™

Sponsor Listing Name: *(for event marketing)* _____

Contact: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **E-Mail:** _____

Website: _____

Please email logo to events@coloradoriver.org in a high-resolution JPEG or PNG file by deadlines below:

- **Friday, May 1, 2026** - To be included in mailed invitation
- **Friday, August 21, 2026** - To be included in printed program and signage.

VIP SPONSORSHIPS	SPONSORSHIPS	TABLES & TICKETS
<input type="checkbox"/> \$25,000 - Presenting <input type="checkbox"/> \$20,000 – John Lay River Hero Award <input type="checkbox"/> \$15,000 – Cocktail Reception	<input type="checkbox"/> \$10,000 – Kick-Off Party <input type="checkbox"/> \$10,000 – Heads or Tails <input type="checkbox"/> \$10,000 – Raffle <input type="checkbox"/> \$10,000 – Printing <input type="checkbox"/> \$7,000 – Water Pledge <input type="checkbox"/> \$7,000 – Centerpiece <input type="checkbox"/> \$7,000 – AV <input type="checkbox"/> \$7,000 – Go Fish <input type="checkbox"/> \$7,000 – Live Auction <input type="checkbox"/> \$7,000 – Dinner <input type="checkbox"/> \$7,000 – Valet [SOLD!]	<input type="checkbox"/> \$10,000 – Colorado River VIP Table <input type="checkbox"/> \$6,000 – Pedernales River <input type="checkbox"/> \$3,000 – Llano River <input type="checkbox"/> \$1,500 – San Saba River
<p style="color: #C00000;"><i>I cannot attend the event but would like to support CRA's mission with a 100% tax deductible donation.</i></p> <p style="text-align: center;"> <input type="checkbox"/> \$1,000 – Concho River Sponsor <input type="checkbox"/> Other amount: \$_____ " </p>		

Payment Options

It is requested that sponsorships are paid via check, ACH or via a DAF.

- Please send an invoice to the contact above.
- Check # _____ enclosed payable to Colorado River Alliance

Sponsorships, tables, and tickets can be purchased online at coloradoriver.org

THANK YOU FOR YOUR SUPPORT!

Colorado River Alliance is a nonprofit 501(c)(3) organization.

Mailing Address: Colorado River Alliance, P.O. Box 50029, Austin, Texas 78763

Office Phone: (325) 260-7345 | **Email:** events@coloradoriver.org



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